



## **FINANCIAL SERVICES EXECUTIVE MALIZ BEAMS JOINS PACIFIC GROWTH CAPITAL ADVISORY BOARD**

**SEATTLE, WA, September 17, 2018:** Maliz Beams, one of the nation’s most accomplished financial services executives, has joined the [Pacific Growth Capital](#) (PGC) Advisory Board. Beams will be assisting PGC on growth and investment strategies as the company launches new services and products within the legal cannabis industry.

“Maliz is a tremendously accomplished business leader who has played a key role in guiding growth and performance strategies at some of the world’s largest financial institutions,” said PGC Co-Founder and CEO Ed Harris. “As legal, regulated cannabis continues its remarkable growth, both in the U.S. and internationally, we believe that the industry will also continue to create exciting opportunities for investors. We look forward to adding Maliz’s investment vision, insights and operational experience to help PGC and its partners capitalize on this growth.”

Most recently, Beams served as a U.S. State Department Counselor, responsible for strategy and implementation of the redesign and restructuring of USAID and the State Department. As a principal advisor and counsel to former U.S. Secretary of State Rex Tillerson, Beams led the team overseeing the restructuring process for the benefit of 63,000 State Department employees and improving effectiveness of a \$47 billion budget.

Previously, Beams served as Chief Executive Officer of [Voya Financial Retirement Solutions \(NYSE:VOYA\)](#) (formerly ING U.S.). During her five-year tenure at the largest publicly traded retirement platform, product and service provider in the U.S., Beams successfully aligned the strategies and reorganized operations of 12 separately managed units to drive significant earnings and performance improvements. In 2013, she was a key player on the team that took Voya public on the New York Stock Exchange, marking the largest financial IPO since 2008 and realizing a market capitalization of over \$10 billion in just one year.

Prior to joining Voya Financial, Beams was the President of Individual and Institutional Businesses at [TIAA-CREF](#), the largest private pension system in the world with over \$410 billion under management. Among her accomplishments, she developed and implemented a comprehensive strategy that resulted in six years of record growth and the launch of innovative new products and services for more than 3.6 million individual and institutional clients.

“Over my career I have been fortunate to be at the forefront of many new financial innovations and investment trends,” said Beams. “I view the legalization of cannabis and the building of responsible and safe infrastructure as one of the world’s most promising emerging markets for both individual and institutional investors. I look forward to sharing my experience with Pacific Growth Capital at this pivotal time in the company’s evolution and growth.”

In her career, Beams has also served in senior leadership roles at Zurich Scudder Investments, Fleet Investment Advisors, American Express and Citibank. She has extensive private and non-profit board experience, including executive roles with Aretec, Vestigo Ventures, JA Worldwide, Columbia Business School and the New England Aquarium, at which she served as Interim CEO in 2017.

Beams received a B.A. in English from Boston College and an M.B.A. in marketing and finance from Columbia University. She was named six times by *American Banker* as one of “The Top 10 Most Powerful Women in Finance,” and is listed on *Who’s Who of American Women*. She lives with her family outside of Boston.

**About Pacific Growth Capital**

Headquartered in Seattle, Pacific Growth Capital is an M&A and financial advisory firm serving the legal cannabis industry. Founded in 2016, PGC leverages growing public acceptance of cannabis and the investment opportunities resulting from voter-approved legalization of recreational and/or medical use in more than 30 U.S. states. To date, PGC has helped more than 20 cannabis companies receive early-stage funding, and is currently developing a proprietary online platform to showcase the most promising investment opportunities in the industry.

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